a cooler chest provided with at least one storage compartment, said cooler configured to provide an opening into said storage compartment, said cooler chest configured to simulate a motor vehicle;

a closure connected to said cooler chest, said closure configured for opening and closing said opening in said cooler chest; and

a least one pair of operational wheels connected to said cooler chest, said wheels configured to allow a user to roll said portable cooler, said wheels being located on said cooler chest and configured to simulate tires and wheels of said motor vehicle.

- 2. A cooler according to claim 1, including a handle connected to said cooler chest, said handle configured to allow a user to pull said portable cooler.
- 3. A cooler according to claim 1, wherein said cooler chest is provided with at least one hand grip configured to allow a user to lift said portable cooler.
- 4. A cooler according to claim 2, wherein said cooler chest is provided with at least one hand grip configured to allow a user to lift said portable cooler.
- 5. A cooler according to claim 1, wherein said cooler chest is shaped to simulate said motor vehicle.
- 6. A cooler according to claim 1, wherein said cooler chest has an outer sculptured surface to simulate said motor vehicle.

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- 7. A cooler according to claim 5, wherein said cooler chest has an outer sculptured surface to simulate said motor vehicle.
- 8. A cooler according to claim 1, wherein said cooler chest is provided with a set of four (4) operational wheels configured to simulate wheels of said motor vehicle.
- 9. A cooler according to claim 1, wherein said cooler chest is provided with at least a pair of wheels wells for accommodating and recessing said operational wheels.
- 10. A cooler according to claim 1, wherein said motor vehicle is provided with a hood.
- 11. A cooler according to claim 10, wherein said hood is operational, and provides a closure to said compartment of said cooler chest.
- 12. A cooler according to claim 10, wherein said hood is operational, and provides a closure to another compartment of said cooler chest.
- 13. A cooler according to claim 1, wherein said motor vehicle is provided with a trunk.
- 14. A cooler according to claim 13, wherein said trunk is operational, and provides a closure to said compartment of said cooler chest.
- 15. A cooler according to claim 13, wherein said hood is operational, and provides a closure to another compartment of said cooler chest.

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- 16. A cooler according to claim 1, wherein said motor vehicle is provided with an operational hood and trunk, and provide separate closures to said compartment of said cooler chest.
- 17. A cooler according to claim 1, wherein said motor vehicle is provided with an operational hood and trunk, and provide separate closures to separate compartments of said cooler chest.
- 18. A cooler according to claim 1, including an attachment to said portable cooler.
- 19. A cooler according to claim 1, wherein said motor vehicle is one selected from the group consisting of automobile, car, race car, truck, pickup truck, race truck, sport utility vehicle (SUV), semi truck and trailer, car carrier, dump truck, monster truck, fire truck, emergency vehicle, van, conversion van, moving van, motorcycle, motorcycle with side car, motor vehicle with trailer, bus heavy equipment, bull dozer, front loader, track front loader, wheel from loader, earth scrapper, road grader, skid loader, excavator, tractor, farm equipment, farm tractor, industrial vehicles, tanker, dump truck, street cleaner, ice resurfacer, street paver, recreational vehicle (RV), and any other type of motor vehicle.
- 20. A cooler according to claim 18, wherein said attachment is one selected from the group consisting of trailer, boat on trailer, personal water craft on trailer, equipment on trailer, heavy equipment on trailer, horse trailer, camping trailer, recreational vehicle trailer, hauling trailer, farm equipment on trailer, and any other type of attachment.
- 21. A cooler according to claim 1, wherein said motor vehicle is proportioned to scale.

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22. A cooler according to claim 1, wherein said motor vehicle includes one or more exaggerated features.